

Laurie (Jensen) Langston-Wiebe

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UX/UI Designer

Creative and detailed oriented UX/UI Designer with a background in Operations, Interior Design and Earth Science. Passionate about crafting user-centered digital experiences through research, visual communication, and functional design systems. Adept at collaborating with real clients, conducting user interviews, and creating accessible, intuitive solutions with Figma. Known for a strong work ethic, adaptability, and a genuine love of learning.

SKILLS & TOOLS

Design Tools: Figma, Illustrator, SketchUp, AutoCAD, Canva

UX Methods: User Research (Interviews, Surveys), Usability Testing, Journey Mapping, Wireframing, Prototyping, Accessibility Best Practices, Design Systems

Other: Collaboration, Cross-functional communication, CRM (Pipedrive), Workflow Automation, Client Engagement

FEATURED UX/UI PROJECTS

Versacork Tile ECommerce Redesign- Capstone Project **UX/UI Designer | Client Collaboration | Figma**

- Partnered with Versacork to redesign their company website for residential users.
- Conducted stakeholder interviews, surveys, and heuristic evaluation to identify user pain points.
- Built a custom design system and interactive hi-fi prototype in Figma to streamline product navigation and build trust.
- Used card sorting, journey mapping, and MoSCoW prioritization to inform design decisions.

Sandwich Shop Website Refresh

UX/UI Designer | Solo Concept Project | Figma

- Modernized a legacy website for a local sub shop to improve mobile usability and user engagement.
- Conducted competitive analysis and usability tests; introduced outdoor lifestyle theme in new UI.
- Developed user personas and wireframes for more intuitive navigation.

Programmable Coffeemaker UI

UX Designer | Solo Concept Project | Figma

- Designed interface for a fictional smart coffee machine, focusing on simplicity and accessibility.
- Created and iterated wireframes and high-fi prototypes; tested settings and controls with users.
- Prioritized features based on affinity mapping and survey feedback.

PROFESSIONAL EXPERIENCE

Operation Coordinator - Sustainable Materials

Boulder, Colorado | 2020-2024

- Developed custom workflows and account templates in CRM to streamline client processes.
- Implemented automation and data tracking systems that improved team efficiency.
- Managed vendor relationships and internal processes with a focus on user-friendly documentation.

Showroom Manager - Colorado Blinds and Design

Loveland, Colorado | 2018-2020

- Scheduled installations and trained staff in product knowledge and customer experience best practices.
- Provided personal design guidance and product solutions based on client goals.
- Managing a staff of 7 to 10 employees (salespeople, installers, and customer service).

Design Consultant - Calico

Annapolis, MD & Denver, CO | 2017-2018

- Specialized in fabric selection, window treatments, and furniture coordination.
- Collaborated with customers to create cohesive interiors, balancing aesthetic preferences with functional needs.
- Maintained visual displays and product presentation, enhancing in-store experience and promoting seasonal collections.

EDUCATION & TRAINING

UX/UI Design Certificate - Front Range Community College

- Credly Certified | Projects include user research, prototyping, design systems and real client collaboration.

Bachelors of Science | Earth Science - Minnesota State University, Mankato

- Cartography and visual Interpretation.

Interior Design and Architecture - Anne Arundel Community College

- Studied spatial layout, moodboarding, drafting and 2D/3D visualization tools.